

## PRODUCT DATA SHEET



# Avery® MPI™ 3041 transparent film

issued: 28/06/2001

### Introduction

Avery **Multi Purpose Inkjet vinyl 3041** is a transparent gloss monomeric calendered vinyl with a removable adhesive. It is suitable for use on a variety of super wide format inkjet and airbrush printers using solvent ink.

**Because of the film's excellent removable adhesive, Avery MPI 3041 is recommended for a wide range of short term promotional applications on flat substrates.**

### Description

Facefilms :100 micron, transparent gloss monomerically calendered film  
Adhesive :removable, acrylic based  
Backing paper :Kraft paper, 140 g/m2

### Conversion

**Avery MPI 3041 is a multi-purpose vinyl, developed for use on various super wide format printers using solvent inks.**

**In Avery Technical Bulletin 5.15, printer compatibility details of Avery MPI media are listed.**

To enhance colour and protect the image against UV radiation and abrasion, Avery MPI 3041 is recommended to be overlaminated with one of the Avery DOL films.

### Features

- Excellent printability and handling on selected printers.
- Easy and clean removal (up to 1 year).
- Easy cutting and application.
- Excellent price/performance ratio for outdoor promotional graphics.

### Recommendations for use

- Window Graphics.
- Fleet and bus advertising.
- Short term in- and outdoor advertising.
- Posters, panels and signs at exhibitions.
- Vehicle decorations and advertising.
- Point of sale promotions.



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# PRODUCT CHARACTERISTICS

Avery® MPI™ 3041

## Physical properties

Features	Test method <sup>1</sup>	Results
Caliper, facefilm	ISO 534	100 micron
Gloss	ISO 2813, 20°	60 %
Dimensional stability	DIN 30646	0,5 mm max.
Adhesion, initial	FINAT FTIM-1, stainless steel	320 N/m
Adhesion, ultimate	FINAT FTIM-1, stainless steel	400 N/m
Removability		Up to 1 year *
*Not when applied to: Nitrocellulose paints, too fresh paints, ABS, Polystyrene, (fresh) screenprinting inks, certain types of PVC		
Shelflife	Stored at 22°C/50-55 % RH	2 years
Durability <sup>2</sup>	Vertical exposure	2 years

## Temperature range

Features	Results
Minimum application temperature:	0° C
Service temperature:	- 40° to + 100° C

## Chemical properties

Features	Test method <sup>1</sup>	Results
Humidity resistance	120 hours exposure	No effect
Water resistance	48 hours immersion	No effect
Corrosion resistance	120 hours exposure	No contribution to corrosion
Solvent resistance (applied to aluminium)		No effect
Exposed to oils, greases, aliphatic solvents, Motor oils, heptane, kerosene and JP-4 fuel		

### Important

Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change.

### Warranty

Avery® branded materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give any guarantee, warranty, or make any representation contrary to the foregoing. All Avery® branded materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

### 1) Test methods

More information about our test methods can be found on our website.

### 2) Durability

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased.



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